

Southern Arizona

PRSA



SPONSORSHIP PACKET

PRSAatucson.org

Chapter Sponsor \$500

- **Website**
 - One-year rotating banner advertisement with company logo/link as chapter sponsor on the www.prsatucson.org homepage.
 - Listed as chapter sponsor with logo on the most visited website pages: jobs and events.
- **Email**
 - Company logo on select chapter event announcements.
 - Logo in all monthly newsletters for the year (700+ subscribers).
 - One newsletter article per quarter (up to four) that provides mission aligned content.
- **Social media**
 - One social media post per month, recognizing partnership on Facebook (400+ followers), Instagram (100+ followers) and LinkedIn (350+ followers).
- **PRSA Southern Arizona programs**
 - Mentioned by Board as the chapter sponsor at the start of monthly webinars.
 - 4 free individual webinar registrations total for the year. Can be used at one webinar or divided up between several webinars.
 - 2 complimentary tickets to one mixer.

Programs Sponsor Package (\$300)

Includes sponsorship of up to TWO PRSA Southern Arizona webinars.

- **Website**
 - Company name mentioned as sponsor in the program's homepage informational slider.
 - Listed as program sponsor with logo on events and programs pages.
 - Listed on Eventbrite registration page as sponsor.
- **Email**
 - Listed as sponsor, with company logo, on the program's individual email blast(s).
 - Listed as program sponsor in monthly newsletter program listing (700+ subscribers).

SPONSORSHIP OPPORTUNITIES

- **Social media**
 - Mentioned as sponsor in program related posts on Facebook (400+followers), Instagram (100+ followers), and LinkedIn (350+ followers)
- **Programs**
 - Opportunity to speak during the webinar (up to three minutes, remarks).
 - Two free individual webinar seats at each of the two programs your company sponsors.

August Mixer Sponsorship (\$350)

- **Website**
 - Company name mentioned as sponsor in the event's homepage informational slider.
 - Listed as program sponsor with logo on events and programs pages.
 - Listed on Eventbrite registration page as sponsor.
- **Email**
 - Listed as sponsor, with company logo, on the program's individual email blast(s).
 - Listed as event sponsor in monthly newsletter program listing (700+ subscribers).
- **Social media**
 - Mentioned as sponsor in mixer related posts on Facebook (400+followers), Instagram (100+ followers), and LinkedIn (350+ followers).
- **At the mixer**
 - Opportunity to address attendees (up to five minutes, remarks).
 - Opportunity to have a promotional table at the event or option to distribute some type of branded swag item to attendees.
 - 2 complimentary tickets to the mixer.



Newsletter Sponsor \$350

Annual Sponsor - Limit 1

- **Email**
 - o Dominant/primary logo in 12 monthly newsletters (700+ subscribers).
- **Social media**
 - o One social media post announcing sponsorship on Facebook (400+followers), Instagram (100+ followers), and LinkedIn (350+ followers).
- **PRSA Southern Arizona programs**
 - o Mentioned at a webinar at start of sponsorship with up to 5 minutes to speak about company at 1 monthly program.
 - o Two free individual webinar registrations.

Annual Calendar Sponsor \$200

- **Website**
 - o Listed as calendar sponsor with logo on calendar of events and programs pages.
- **Email**
 - o Company logo in newsletter with announcement of sponsorship (700+ subscribers).
 - o Company name mentioned as calendar of events sponsor in calendar of events listing in newsletter and other emails.
- **Social media**
 - o One social media post announcing sponsorship on Facebook (400+followers), Instagram (100+ followers), and LinkedIn (350+ followers).
- **PRSA Southern Arizona programs**
 - o Mentioned at a webinar at start of sponsorship.

CONTACT US TODAY!

info@prsataucson.org



This sponsorship packet is separate from the annual PRSA Impact Awards Sponsorship Packet. Please contact us if interested in sponsoring our chapter's largest annual event and package deals.